

WATERCOLOR SOCIETY OF NORTH CAROLINA



2018
Annual
Juried
Exhibition

P R O S P E C T U S

*October 7–November 16
to be held at the*

Florence **ART** Thomas SCHOOL

*10 South Jefferson Ave.
West Jefferson, NC 28694
Phone: (336) 846-3827*

www.florenceartschool.org

ABOUT THE JUROR

Iain Stewart is our workshop presenter, jurist and judge for the 2018 Exhibition and Conference. He is an award winning watercolor artist and a Signature Member of the American and National Watercolor Societies, as well as state and international societies. We are fortunate to have him sharing his skill with us. See more detail about his work in the Spring issue of The Palette Dispatch.

Learn more about him in the 2017 April/May issue of Plein Air Magazine; March 2013 issue of the The Art of Watercolour, and the March 2014 cover and feature in The Art of Watercolor, or check out his website at <http://iainstew.fineartstudioonline.com>, search on YouTube to view his demos, view his blog at <http://stewartwatercolor.blogspot.com> or on <http://facebook.com/iswatercolors/>

SPECIFICATIONS FOR PAINTINGS

Submissions must be:

- Original in design, not copies of another artist's work, including photographs. Photo reference must be taken by the artist. Paintings must be done without supervision or in a workshop. Also created during the past 3 years and never shown in a WSNC statewide juried exhibition.
- Painted on watercolor paper, watercolor board, clay board, or Yupo (fixative allowed).
- Painted with water-based media, and painted in an aqueous manner, e.g. watercolor, watercolor pencil and/or crayon, gouache, water-based ink, casein, egg tempera, transparent acrylic, watercolor sticks/pencils. Gesso is allowable as a ground.
- Mat is required. Mat must be white or light neutral. If double-matted, inner mat must be no wider than 1/4". Frame must be non-decorative; glazing must be sheet acrylic plexiglass. NO GLASS PERMITTED. Painting must be ready to hang with wire (no saw-tooth hangers).
- Image size no smaller than 8" x 10" and a maximum frame size of no larger than 72" in either direction.
- Diptychs, triptychs in single frames are allowed as long as measurements don't exceed guidelines.
- Collage must consist of paper painted by the artist. No newsprint, photos, digital images, Giclees, 3D objects, gold leaf or metal.
- Available for sale.

Submitted works must NOT contain:

- Water-based oil paint.
- Pastels or non-watercolor crayon.
- Water soluble oils, alcohol inks, wax or wax residue.
- Mixed media (e.g. texturing media or other 3D effects).
- Artwork CANNOT be varnished.

Advisory:

The WSNC Exhibition Committee and/or the juror reserve the right to eliminate any paintings that fail to comply with the listed criteria before the exhibition's opening. Artists

may not substitute another work, change the sale price from what was shown on the entry form or withdraw accepted works before the close of the exhibition. WSNC and the venue reserve the right to refuse any work they deem unacceptable for their venue.

2018 CALENDAR

- Feb. 26** Call for Artists and Prospectus posted and mailed
- May 31** Deadline for entries to the 2018 Exhibition
- July 15** Acceptance/Delivery notification
- July 23** Registration form and events details posted
- Sept. 27** Deadline for shipped entries
- Sept. 28** Deadline for registration for events
- Oct. 1-2** Hand-delivered entries to be dropped off between 9AM and 5PM at the Florence Thomas Art School, 10 S. Jefferson Ave, West Jefferson, NC, 28694
- Oct. 6** Annual Meeting Registration, Regional Meetings, Critiques, and Seminars at the Ashe County Arts Council, 303 School Ave., West Jefferson, NC
Social and Dinner at the Boondocks Brew Haus, 302 S. Jefferson Ave., West Jefferson, NC
- Oct. 7** Registration, Annual Meeting, Recognition and Awards at the Ashe Civic Center
962 Mt Jefferson Rd, West Jefferson, NC
Luncheon at the Boondocks Brew Haus, 302 S. Jefferson Ave, West Jefferson, NC
Art Exhibition and Reception at the Florence Thomas Art School, 10 S. Jefferson Ave, West Jefferson, NC
- Oct. 8-10** Iain Stewart Workshop at 10 S. Jefferson Ave, West Jefferson, NC
- Nov. 16** Exhibition at the Florence Thomas Art School ends
- Jan. 4-31** Travel Exhibition at Imperial Centre
Maria V. Howard Arts Center
270 Gay St., Rocky Mount, NC

ARTIST ELIGIBILITY

The Annual WSNC Juried Exhibition is open to any watermedia artist over the age of 18 who is a resident/property owner of North Carolina and a current member of WSNC. You may become a current member by sending a \$35 check for membership along with your entry. Members who move out of state may retain their membership by renewing their dues annually.

Earning Signature Membership:

The two ways to earn Signature Membership in WSNC:

1. Win one 1st through 5th Place Award in two statewide WSNC exhibitions, beginning in 1990.
2. Effective July 2002, Signature Membership will be awarded to artists whose work is accepted into three separate WSNC annual state-wide exhibitions.

Continuous paid membership is required for eligibility and maintenance of Signature Member status.

ENTRIES

- All artworks submitted for the WSNC Art Exhibition must be represented by digital images.
- The juror makes his/her accept/decline decisions based on the digital image. Each artist may submit up to two (2) entries. Only one (1) work per artist can be accepted.

Digital Image Requirements:

(Applies to both online and mail-in entries)

- Entries are to be made in jpg format, saved at the highest resolution/quality.
- Image size should be 1800 pixels on the longest side.
- The total size of the image should be less than 3 MB
- No digital enhancements.
- Show only the painting image without mat or frame.
- Orient the image correctly (horizontally or vertically).
- File name for each image:
LastNameFirstInitialEntry1 or Entry2.jpg
(NO SPACES. NO PUNCTUATION MARKS.)
Examples: SmithJentry1.jpg OR SmithJentry2.jpg

Mail-In Registration:

- Fill in the enclosed entry form, making sure it is complete and legible.
- Send a check for the \$30 non-refundable entry fee.
- Make check payable to WSNC. Do not send cash.
If you are a new or renewing WSNC member, enclose a separate check for your membership dues made out to WSNC. (New and renewing members: \$35; full-time students: \$25)
- Transfer digital image file(s) to a CD (see Digital Image Requirements, above).
- Label the CD on the top (non-shiny side) using permanent marker. Include the artwork number (1 or 2) and the title(s) of painting(s) (for example: John Smith, #1—"First Title" and John Smith #2—"Second Title").
- Sign the entry form after carefully reading the rules and conditions contained in the Prospectus.
- Enclose a SASE (self-addressed stamped envelope) #10 (business size) with First Class postage for your notification. CDs will not be returned.
- Copy entry form and save for your records.
- Package all registration materials together, making sure the CD is adequately cushioned.
- Mail everything to: Ryan Fox, 1928 Juniper Hills Ct, Raleigh, NC 27604

Online Registration:

- Log on to the WSNC website: www.ncwatercolor.com
- Click on the section for 2018 Art Exhibition Registration.
- At the first step, enter the information as prompted. This is the same information as listed in the mail-in registration form contained in the Prospectus.
- Enter the filename(s) in the second step. (See Digital Image Requirements in Prospectus.)

- The final step in online registration requires a non-refundable \$30 entry fee, using a credit card via the secure WSNC PayPal account.
- Artists who are not WSNC members, or late-renewing WSNC members, may use the online membership renewal process to pay their dues. (New and renewing members: \$35; full-time students: \$25).
- By submitting entries electronically, the artist is attesting that he/she has read the entire Prospectus and agrees to all the conditions and rules set forth therein.
- Check your email account (the same one you use for your online registration) for a message confirming your entry has been received (be sure to check your Junk/Spam folder). Make a copy and save for your records.
- Also check your email account (the one used in the registration process) for a message from PayPal that payment was received. Keep a copy for your records.

ACCEPTED WORKS AND DELIVERY

- Special handling and delivery instructions of shipped works will accompany acceptance letters.
- Shipping fees are the responsibility of the artists. All shipments must be sent prepaid or will not be accepted.
- Work received in improper condition will be returned to the artist (at the artist's expense) and will not be hung.
- Work packed in foam packing peanuts will be returned (at the artist's expense) and will not be hung.

Liability:

- The artist releases WSNC, WSNC's representative, the transporting entity, and the exhibiting venue from all liability with respect to loss or damage to the artist's work.
- Submission of an entry to the WSNC Annual Exhibition constitutes agreement by the artist to all terms and conditions of the Prospectus.

EXHIBITION CHAIR

Jo Ann Pippin

256 B Rushing Creek Dr, Boone, NC 28607
(603) 387-6766, RJ2PIP@yahoo.com

EXHIBITION COMMITTEE

Eng Pua, Technology Director

112 Riverbirch Pointe, Carrboro, NC 27510
(919) 942-3756, eng.pua@gmail.com

Gail Black, Webmaster/Communications
5340 Mill Dam Road, Wake Forest, NC 27587
(704) 733-9741, gailblack24@gmail.com

Ed Perzel, Local Exhibition Chair
10 S. Jefferson Ave., West Jefferson, NC 28694
336 977-2249, eperzel@skybest.com

ONLINE SUBMISSIONS

WSNC Website:
ncwatercolor.com

Send questions to:
Eng Pua
eng.pua@gmail.com

MAIL-IN SUBMISSIONS

Ryan Fox
1928 Jupiter Hills Court
Raleigh NC 27604
(919)645-8345

Send questions to:
Ryan Fox
rfoxphoto@hotmail.com

SALES

- All submitted artwork must be for sale.
- A 10% commission is retained on all works that are purchased through Purchase Awards.
- A 30 % commission is retained by WSNC on all other sales.

PRIZES

First Place Award: \$1,250

Other Awards totaling more than \$7,500 in cash and merchandise awards are anticipated.

The Juror accepts works into the Annual Exhibition from digital images, and all awards are selected from the actual paintings.

WSNC 2018 Exhibition Form - Postmark Deadline May 31, 2018

| | | | |
|---|-------------------------------------|---|------------------|
| Name: | | Street Address: | |
| City: | | State: | Zip Code: |
| Home Phone #: | Cell Phone #: | Email Address: | |
| Entry #1 – Title: | | Medium: | Price: |
| Year Completed: | Image Size (height x width): | Framed Size (height x width): | |
| Entry #2 – Title: | | Medium: | Price: |
| Year Completed: | Image Size (height x width): | Framed Size (height x width): | |
| If accepted in the Annual Exhibition, my artwork will be: | | My painting will be available for the Traveling Exhibition: | |
| Hand delivered <input type="checkbox"/> Shipped <input type="checkbox"/> | | (please check one) YES <input type="checkbox"/> NO <input type="checkbox"/> | |
| Please provide a brief description of materials/processes used in creating your entries (e.g. transparent watercolor on watercolor paper). | | | |
| I have read the entire Prospectus carefully, and hereby, agree to all rules and conditions set forth in the Prospectus for the WSNC 2018 Annual Juried Exhibition. I understand that CDs and digital images of accepted work become the property of WSNC and may be used for promotions publicity, fund-raising and catalog purposes. | | | |
| Artist's Signature: | | | |